

Personality Profiles



**Rob
Ashmore**

Name: Rob Ashmore
Title: President
Company: AeonSolar
Location: New York City Metro Area
Birthplace: Marysville, Calif.
Family: Married, no children
College: University of Colorado
First job outside of real estate:

Selling solar panels, wind and hydro turbines to hippies, farmers and scientists all over the world.

What do you do now and what are you planning for the future? Currently providing solar energy systems to customers in the New York City Metro area. Also, a part-time solar and wind energy instructor at Center for Sustainable Energy at CUNY.

Hobbies: Art and travel

Favorite book: "Cradle to Cradle" by William McDonough and Michael Braungart. Simple solutions for reducing waste

Favorite movie: "Once Upon a Time in the West." Great soundtrack

Person you admire most (outside of family): Da-Vinci

Keys to success: Earning people's trust and paying attention to details

If you had to choose another vocation what would it be? Tinkering in an art studio or machine shop



**Teresa
Carleo**

Name: Teresa Carleo
Title: President & CEO
Company: Plant Fantasies Incorporated
Location: 224 West 29th St., New York, N.Y.
Birthplace: Astoria, N.Y.
Family: Wonderful husband and two cats

First job outside of real estate: Shampoo girl

First job in real estate or allied field: Terrestri Greenhouse

What do you do now and what are you planning for the future? Green roofs, landscape design/contracting – corporate flowers, corporate holiday decorations, more green roofs.

Hobbies: Gardening, reading

Favorite book: Don't have a current pick, but I just read "The Paris Wife" and loved it.

Favorite movie: Don't have a favorite but last favorite was "Black Swan"

Person you admire most (outside of family): Hillary Clinton

Keys to success: Patience, dedication, determination

If you had to choose another vocation what would it be? Teaching



**Michael
Thaler**

Name: Michael Thaler
Title: President
Company: TLR Energy Inc
Location: 375 South End Ave., New York, NY 10280
Birthplace: New York City
College: SUNY Binghamton
First job outside of real estate: Energy Commodity Trader

First job in real estate or allied field: TLR Energy

What do you do now and what are you planning for the future? TLR Energy is a leader in energy procurement to commercial businesses, creating strategic strategies to mitigate energy and water consumption through efficiency recommendations and implementation. We are leaders in the dialogue on sustainability and building green in urban areas. We offer procurement, benchmarking, energy and water efficiency projects, renewable energy, RECs, lighting retrofits and controls and building management systems. We seek to expand to every deregulated state in the U.S.

Hobbies: Avid gardener and tree collector with over 300 tree specimens to the collection

Favorite book: "Twenty Thousand Leagues Under the Sea" by Jules Verne

Favorite movie: "Lord of the Rings"

Person you admire most (outside of family): President Clinton

Keys to success: Professionalism and perseverance



**George
Williams**

Name: George Williams
Title: Principal
Company: A.G. Williams Painting Company
Location: Pelham, N.Y.
Birthplace: Bronx, N.Y.
Family: Wife, Theresa; sons: George and Nicholas; brother, Arthur
First job outside of real estate:

Truck driver

First job in real estate or allied field: Painter

What do you do now and what are you planning for the future? We currently perform high end residential painting and commercial painting. We pride ourselves on our over 100 year history and our unparalleled customer service. We hope to stay within our core and maintain our residential customer base while increasing our commercial painting volume. We recently performed an acquisition and expanded into the Connecticut market and we hope to do more acquisitions to help expand our regional base. Our goal is 50% growth over the next five years.

Hobbies: Family, baseball and muscle cars

Favorite movie: "The Godfather"

Persons you admire most (outside of family): Father Peter Kyriakos and Father Nick Anctil

Keys to success: Honesty, hard work and dedication. Do not be afraid to put in the long hours, it pays off. Having a strong family behind you and giving back to the community are also important.